

GUIDELINES

ARTWORK PREPARATION

FOR ABanner Bug

Giant)

(Desk / Baby / 33in. / 39in. / 47in. / 59in. / 72in. /

Please pay particular attention to the following dimensions for our BannerBug retractable banner system. We have a **Visual Area Size** and an **Overall Panel Size**. The Overall Panel Size includes 1-3/16 in (30mm) bleed top and 7-7/8 in. (200mm) bleed bottom to allow for application to the stand. The top 1-3/16 in (30mm) excess is folded to create a pocket and the bottom 7-7/8 in (200mm) is applied to the mechanism inside the unit, leaving the **Visual Area** exposed for view. Pay attention to this Visual Area during the design process, ensuring text and logos are kept within it.

	Width			Visual Area Size	Overall Panel Size*
Height (overall)	VISUAL AREA	Height (visible)		Width x Height	Width x Height
			Desk Bug DUD1022	8-11/16 in. x 20 in. 220mm x 510mm 220mm	8-11/16 in. x 29-1/8 in. x 740mm
			Baby Bug DU0058 (double) DU1058 (single)	22-13/16 in. x 59-13/16 in. 580mm x 1520mm	22-13/16 in. x 68-7/8 in. 580mm x 1750mm
			33in. Bug DU0085 (double) DU1085 (single)	33-7/16 in. x 85-3/8 in. 850mm x 2170mm	33-7/16 in. x 94-1/2 in. 850mm x 2400mm
			39in. Bug DU0100 (double) DU1100 (single)	39-3/8 in. x 85-3/8 in. 1000mm x 2170mm	39-3/8 in. x 94-1/2 in. 1000mm x 2400mm
			47in. Bug DU0120 (double) DU1120 (single)	47-1/4 in. x 85-3/8 in. 1200mm x 2170mm	47-1/4 in. x 94-1/2 in. 1200mm x 2400mm
			59in. Bug DU1150	59-1/16 in. x 85-3/8 in. 1500mm x 2170mm	59-1/16 in. x 94-1/2 in. 1500mm x 2400mm
			72in. Bug DU1183	70-3/4 in. x 85-3/8 in. 1800mm x 2170mm	70-3/4 in. x 94-1/2 in. 1800mm x 2400mm
	BLEED AREA		001105		
			Giant Bug DUG1100	39-3/8 in. x 111-7/16 in. 1000mm x 2830mm	39-3/8 in. x 121-1/4 in. 1000mm x 3080mm

*BLEED AREAS

Images should include a 1-3/16 in. (30mm) top bleed for the purpose of attaching the panel graphic to the system hardware and a 7-7/8 in.(200mm) bottom bleed. This area will not be visible. (The Desk Bug model requires a 1-3/16 in. (30mm) top bleed and a 7-7/8 in. (200mm) bottom bleed.)



For questions, please call us:

410-687-7703